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**Netflix to Announce First-Quarter 2013 Financial Results**

LOS GATOS, CA – April 2, 2013 -- Netflix, Inc. (NASDAQ: NFLX) today announced it will post its first-quarter 2013 financial results and business outlook on its investor relations website at <http://ir.netflix.com> on Monday, April 22, 2013, at approximately 1:05 p.m. Pacific Time. At that time the company will issue a brief advisory release via newswire containing a link to the first-quarter 2013 financial results and letter to shareholders on its website.

Netflix management will host a live Q&A session at 3:00 p.m. Pacific Time to discuss the Company's financial results and business outlook, with questions submitted via email. Please email your questions to [ir@netflix.com](mailto:ir@netflix.com). The company will read the questions aloud on the call and respond to as many questions as possible.

A live webcast and the replay of the earnings Q&A session can be accessed on the investor relations section of the Netflix website at <http://ir.netflix.com>. For those without access to the Internet, the dial-in for the live earnings Q&A session is: (760) 666-3613. The telephone replay of the earnings Q&A session will be available from 6:00 p.m. Pacific Time on April 22, 2013 through midnight on April 26, 2013. To listen to the replay, call (855) 859-2056, conference ID# 29873296.

**About Netflix, Inc.**

Netflix is the world's leading Internet television network with more than 33 million members in 40 countries enjoying more than one billion hours of TV shows and movies per month, including original series. For one low monthly price, Netflix members can watch as much as they want, anytime, anywhere, on nearly any Internet-connected screen. Members can play, pause and resume watching, all without commercials or commitments. Learn more about how Netflix (NASDAQ: NFLX) is pioneering Internet television at [www.netflix.com](http://www.netflix.com) or follow Netflix on [Facebook](#) and [Twitter](#).